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CANDELORI COMMUNICATIONS HOSTS STARS AND STRIPES 10K RUN TO BENEFIT CHARITY

Fun 10K Run Kicks-off Full Day of 4th of July Festivities at Baylands Park in Sunnyvale

SUNNYVALE, CALIF. – June 12, 2002 – Candelori Communications, Inc., a full-service public relations and marketing communications agency headquartered in Sunnyvale, California, today announced that it will host the Stars and Stripes 10K Run (6.2 Miles) on the 4th of July. The 10K run starts at 8:30 am and will cover surface streets in North Sunnyvale with a start and finish line located at Baylands Park to kick off the *Star-Spangled Sunnyvale 4th of July Celebration*.

This fun race is for recreational and serious runners alike. Bring your friends and families to walk or run this scenic route through Sunnyvale. Participants can register online for the *Stars and Stripes 10K Run* by visiting www.candelori.com/race. The race fee is \$20 for pre-registration until June 21, 2002 and \$25 after that date.

Sponsors include active.com™, MetLife®, Power Bar®, Propel Fitness Water™ from the makers of Gatorade®, *Runner's World™* Magazine, RW Nielsen Associates, and Wheaties Energy Crunch™. Prizes, provided by these sponsors and/or local vendors, will be awarded to the winners of each age group (male and female), as well as the top three overall for men and women.

A portion of the proceeds will be donated to Community Foundation Silicon Valley (CFSV) located in San Jose, CA (www.cfsv.org). CFSV is an independent, public benefit (nonprofit) organization working to create a strong community, to connect those who care with those making a difference, and to sustain our region over the long-term.



"We are very excited to partner with a company committed to participating in the Sunnyvale community and to be able to expand the activities at our 4th of July festival. Sunnyvale Parks and Recreation has long heralded the benefits of physical fitness and this race is a great way to start the 4th of July holiday," explained Kristin Mingst, event coordinator for the City of Sunnyvale.

"We strongly believe in the importance of building relationships throughout the community we live and work in," said Donna Candelori, President and CEO of Candelori Communications. "By hosting the *Stars and Stripes 10K Run* in conjunction with Sunnyvale's annual 4th of July celebration, we are continuing our commitment to our community."

Family Festival to Follow Race

Race participants are invited to stay for the family festival in Baylands Park, which begins at 11:00 am and concludes at 4:00 pm. Children will enjoy pony rides, carnival games, face painting and bounce houses. The whole family will enjoy live entertainment, food booths, a climbing wall, a pie-eating contest, and a vintage car show.

For more information about the race, please visit www.candelori.com/race.

ABOUT CANDELORI COMMUNICATIONS, INC.

Candelori Communications is a full-service public relations and marketing communications agency celebrating its fifth year in business. The agency provides communications counsel to achieve targeted awareness, create user demand, and deliver an accelerated return on investment. Candelori Communications is headquartered in Sunnyvale, California, has a regional office in San Diego, California, and a strong presence in International markets through its established network of partner agencies. For more information, visit www.candelori.com.

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